



# COMMUNITY SUPPORT FORM

## Criteria, Application & Submission Details

Blackfoot Telecommunications Group proudly sponsors and supports events and causes annually that benefit communities in Missoula and throughout the rural communities we serve. Major event sponsorship requests should be submitted for consideration six months prior to the event. Smaller sponsorships may be considered in a shorter timeframe.

### Eligibility

You will be eligible if your organization satisfies the following:

- 1) A 501 (c)(3) charitable organization, civic, school, or group
- 2) Serving the needs of people in the following communities: Alberton; Alta; Arlee; Avon; Charlo; Clinton; Condon; Dixon; Drummond; Haugan; Missoula; Noxon; Ovando; Philipsburg; Plains; Potomac; Powell, Idaho; St. Regis; Seeley Lake; St. Ignatius; Superior; and Thompson Falls

### Community Support Criteria

In selecting events and giving campaigns, Blackfoot considers the following:

Events/Giving of interest to Blackfoot include arts, education, sports and recreation or community service activities or fundraisers that help many, not a few. Blackfoot supports events and giving campaigns through specific financial donations rather than services, products, or goods through in-kind donation or trade programs.

- Events/Giving that make a difference in the communities we serve
- Events that do not compromise Blackfoot's reputation or discriminate with regard to race, color, national origin, ethnicity, gender, sexual orientation, age, religion, qualified disability, marital status or veteran status
- Opportunities to reach a public audience to promote Blackfoot products and services
- Opportunities to promote our brand to a large audience (banners, logo recognition)
- Sufficient time ahead of the event for worthy consideration
- Sponsor recognition through promotional materials, including but not limited to, posters, fliers, programs, tickets, signs, print and broadcast advertising
- Affordability of the event to the general public. Blackfoot typically sponsors events with a ticket price of \$50 or less
- Full disclosure of confirmed participating sponsors and at what level

Due to regulatory constraints, Blackfoot is unable to donate services, including telecommunications and data services.

### Grants, Cash Donations and Event Sponsorship efforts that Blackfoot May Not Support

Blackfoot does not typically support the following purposes. Requests to fund the following are likely to be denied:

- |                              |   |
|------------------------------|---|
| Churches                     | Political lobbying activities or other political purposes |
| Religious or charter schools | Voter registration  |
| Individuals for any purpose  | Private foundations                                       |

### In exchange for event sponsorship, Blackfoot Telecommunications Group requests the following:

- 1) **Agreement of Confidentiality** - The specific terms and conditions of sponsorship agreements are confidential. They shall not be made available to any third party without prior written consent from Blackfoot
- 2) **First Right of Refusal** - Event organizers agree to offer Blackfoot the first right of refusal for event sponsorship the next time sponsorships are negotiated
- 3) **Event Evaluation Report** - Within a month after the event, you agree to submit a written report outlining the attendance, media used, goals achieved, and photographs from the event.
- 4) **Right to Promote Sponsorship** – Blackfoot may or may not publish the event details on our corporate Web site, customer statements and/or printed collateral. Determination to promote the event is based on Blackfoot's level of involvement as a sponsor. Charitable donations are not considered sponsorships and most likely will not be published.



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Incomplete applications will not be considered. Please return both pages of application.

**Community Support Application**

Cash Donation \_\_\_\_\_ Other \_\_\_\_\_ Event Sponsorship \_\_\_\_\_ Volunteer Opportunities \_\_\_\_\_

Organization Name: \_\_\_\_\_

Contact Persons Name: \_\_\_\_\_

Signature: \_\_\_\_\_ Check Payable to: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Cash/Other Donations Only**

What is the purpose of your request? \_\_\_\_\_

\_\_\_\_\_

What is the amount of your request and the date funds are needed: \_\_\_\_\_

\_\_\_\_\_

How will the donation be used? \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Who directly benefits from the donation requested? \_\_\_\_\_

\_\_\_\_\_

Will this donation be matched with other funds or donations and how? \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

How will Blackfoot be recognized for its support? (The Blackfoot Marketing Team would like to contact you to set up photo or other PR opportunities): \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_



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**Event/Volunteer Opportunities**

Event Date(s): \_\_\_\_\_ Time: \_\_\_\_\_

Location: \_\_\_\_\_

Expected Attendance: \_\_\_\_\_

Describe your event: \_\_\_\_\_

\_\_\_\_\_

How long have you been producing the event? \_\_\_\_\_

Is this a fundraiser? YES or NO                      Is this open to the public? YES or NO

Other Key Sponsors (what level)? \_\_\_\_\_

\_\_\_\_\_

How do you plan to advertise your event? \_\_\_\_\_

\_\_\_\_\_

How will Blackfoot be recognized? \_\_\_\_\_

\_\_\_\_\_

Deadline Date for Sponsorship Commitment: \_\_\_\_\_

*Blackfoot Telecommunications Group and Blackfoot Telephone Cooperative reserve the right to deny any request or honor a partial amount of the request without stating any reasons.*

Along with this application, please submit the following:

- 1) Any event collateral or support materials from previous event
- 2) Non-profit information-mission statement, program overview, board of directors and staff list

**Please return by mail, email or fax to:**

**Blackfoot Telecommunications Group**  
**Attn: Community Support**  
**1221 North Russell Street**  
**Missoula, Montana 59808-1898**  
**E-mail: [CommunitySupport@blackfoot.com](mailto:CommunitySupport@blackfoot.com)**  
**Fax: 406-532-5077**

5/26/11