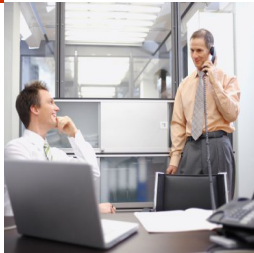
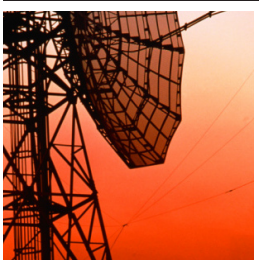


Affordable. Robust. Advanced.

Successful local businesses thrive with ergo®—Blackfoot's IP-based phone system.



ergo®

A strategic approach to business telecommunications.

A new, state-of-the-art business phone system including local service and no upfront investment.

Businesses often face the same challenge—limited resources. Such limitations can be seen and felt by customers and prospects in the level of service they receive from you and your employees—sometimes resulting in the loss of business.

Blackfoot's ergo phone solution can help. ergo is built on the latest voice-over-IP (VoIP) technology that helps to minimize your phone system cost and improve your team's efficiency. ergo is hosted by Blackfoot so we do all the day-to-day work from our local campus including maintenance which saves

your business time by not managing a traditional PBX system. ergo offers advanced features like a Virtual Receptionist which can instantly make your small business seem bigger. Keep reading to learn more about how ergo can save you money and improve your business.



ergo®

VOICE & DATA


Feature-rich phone system system for your local business



- *State-of-the-art phones*
- *Multi-line handsets*
- *Full duplex speakerphone*
- *Large, easy-to-read display*
- *Multi-functions and features*



As a local business, you can use ergo as a way to dramatically reduce telecommunications expenses and also as a strategic tool to enhance the service you provide to your customers. Here's how:

- **No upfront investment.*** ergo eliminates the typical PBX system start-up costs.
- **Phone service included.** Our ergo solution provides your business with new phone sets and local phone lines which simplifies your business and saves you money.
- **We do all the work.** Blackfoot handles all the ongoing maintenance from our campus so there's no technical equipment on your premises, reducing your overall costs.
- **No on-site equipment.** ergo reduces your power consumption and provides an eco-friendly solution. 
- **State-of-the-art technology.** ergo is delivered as a business VoIP hosted virtual PBX service.
- **Remote access from branch offices.** ergo reduces your call charges since workers can call on-network.
- **Virtual receptionist.** ergo allows you to direct calls to the right person and change that direction depending upon the time of day.
- **Unified messaging.** This feature allows you to listen to voicemail or receive a fax from your PC.
- **Unlimited extensions.** ergo offers direct inbound dialing (DID) for every employee.
- **PC integration.** ergo provides a convenient way to manage your messages through your computer for increased efficiency (i.e., Web Interface).
- **Scalable.** ergo allows you to easily add phone extensions as your business grows.

*Certain pre-installation changes may apply if inside wiring work needs to be made prior to ergo installation.

ergo Key Features



Simple, yet robust.

Branch Office Capable—An Internet phone service for outbound calls which can substantially reduce phone bills. Upgrades available for 3-digit extension-to-extension Internet calling to other office locations. (7-digit dialing to local numbers.)

Virtual Receptionist—A powerful auto attendant service that replaces the need for a receptionist and is easily customizable for your individual business needs. It includes dial by extension; dial by name; company directory; ring groups and more.

Web Interface—This feature provides a convenient way for you to manage your own phone from your computer's Internet browser. You can view your calling history and perform advanced features from that history such as "click to call". Users may import their contact list, assign unique ringtones to certain callers, program speed dial—and more—all from the web administration page.

Voicemail—A capable business-class service tool that is available when you can't answer the phone.

Unified messaging—A great optional feature which allows you to receive your voicemails via e-mail either as a message/alert notification or audio file attachment, and receive faxes in your In Box.

Music/Message On Hold—Blackfoot's ergo solution supports music, or a customized message about your business, while your callers are on hold.

Call Park/ Call Pick-Up—This feature gives you the flexibility to park a call while paging the recipient. The call can be picked up from any extension in the office.

Do Not Disturb (DND)—DND allows you to temporarily forward calls directly to voicemail while eliminating disruptive ringing at your desk.

Call Transfer—This feature easily transfers callers to internal or external phone numbers.

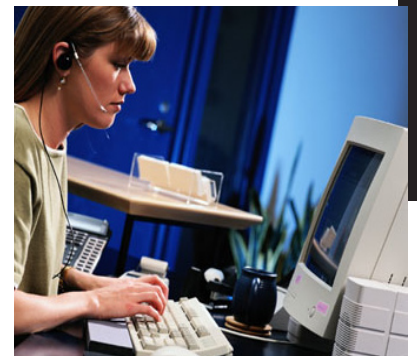
Call Forwarding—Never miss a call again. This feature lets you forward your incoming calls to another phone number when you are outside your office. Advanced options are available.

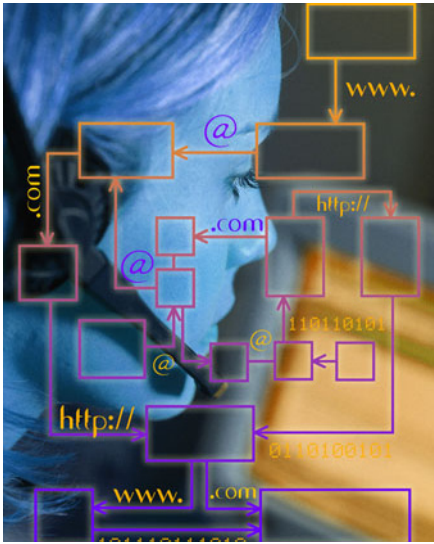
Direct Inward Dialing—
Every employee can now have a direct line with a unique external number so customers can reach them directly.

3-Way Conference—
This allows you to speak to two internal or external parties at the same time.

Ring Tones—Distinctive ringing lets you know if you are receiving an internal or external call.

Ring Groups—Ring groups allow you to direct callers to a specific group of phones simultaneously. This is great for a customer service teams or sales groups.





24/7 Free

Tech Support 406-541-5098

Blackfoot's ergo
Backed by FREE* 24/7 Technical Support
Call 406-541-5098


Blackfoot will install, maintain and upgrade the ergo bundle of your choice which will help you free up time and space for your business. Our Customer Network Team monitors the ergo system 24/7 and is responsible for keeping it running smoothly. This includes adding new lines, changing components and implementing automatic free upgrades. With a traditional phone system, the customer is responsible for fixing and paying for these functions.


*FREE Tech Support includes access to Blackfoot technical support team at 406-541-5098 as well as broadband Internet connection troubleshooting, between home and Blackfoot's offices. Ask your local Account Manager for more details, or please see our Web site at www.blackfoot.com.

Complimentary Phone System Audit from Blackfoot

For a complimentary on-site phone system audit, please contact Blackfoot's Sales Team to schedule an appointment. A dedicated Account Manager can work with you to understand your unique needs and identify the right technology that will work best for your local business.

Blackfoot's Business Team

 406-541-5000

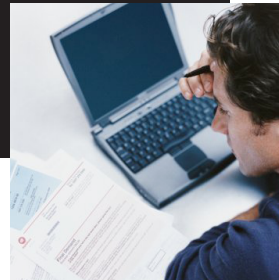
 business@blackfoot.com

 www.blackfoot.com/ergo

>> Online Billing Available

Go paperless with our enhanced eBill capabilities. This free, 24/7 service allows you to review current and past bills, set recurring payments, manage multiple accounts and save payment information and options.

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